Acquisition of Sektor

Citycon to create European scale with a Nordic heartbeat Press Conference 26 May 2015



CITYCON MAKES A STRATEGIC ACQUISITION AND BECOMES A **TRULY PAN-NORDIC PLAYER** AND THE LARGEST LISTED PROPERTY COMPANY IN THE NORDICS



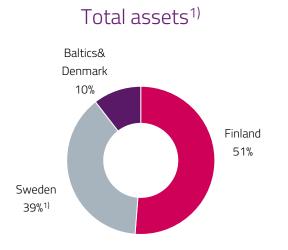
WE WANT TO BE THE LEADING OWNER, MANAGER AND DEVELOPER OF URBAN GROCERY-ANCHORED SHOPPING CENTRES IN THE NORDICS AND BALTICS



Citycon today, before the acquisition of Sektor

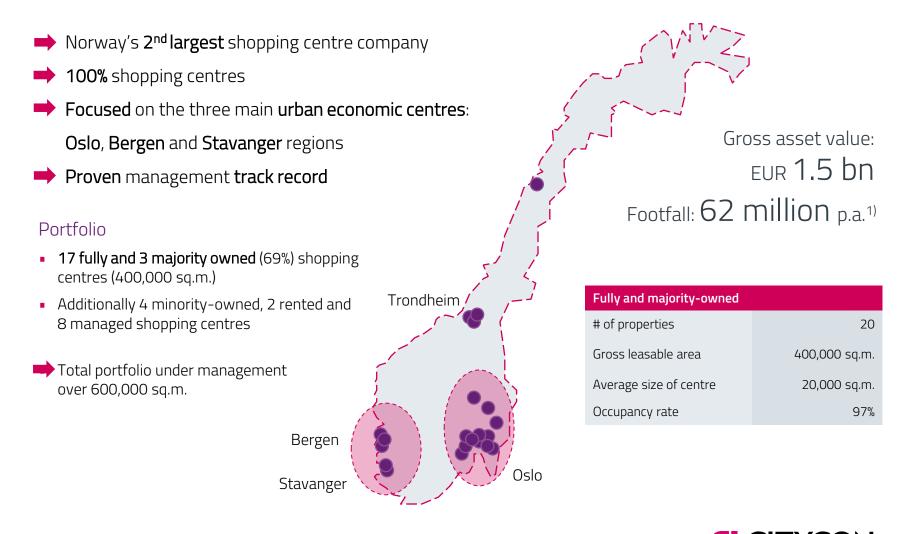
Key figures¹⁾

- # of shopping centres 35
- Annual footfall, million 150
- Gross leasable area, sq.m. 1,030,000
- Total assets, EUR billion 3.4
- Market cap on Nasdaq Helsinki, EUR billion 1.8
- Credit ratings, S&P BBB & Moody's Baa2

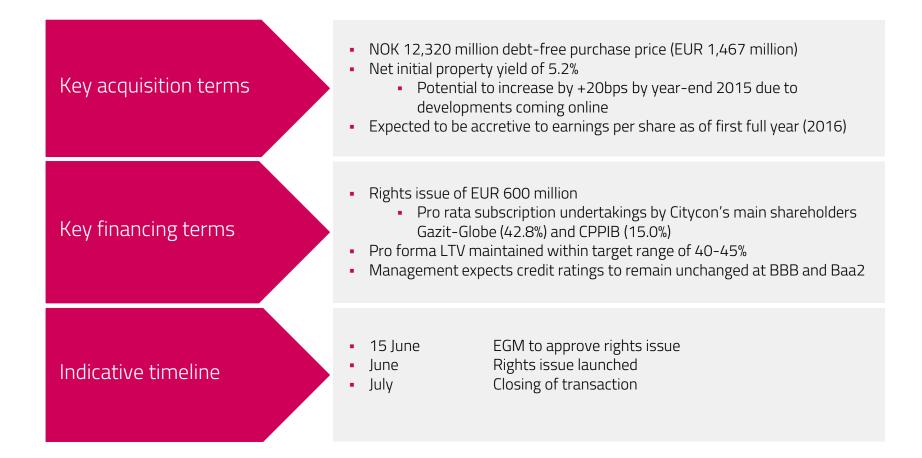




Sektor – a leader in Norwegian retail real estate

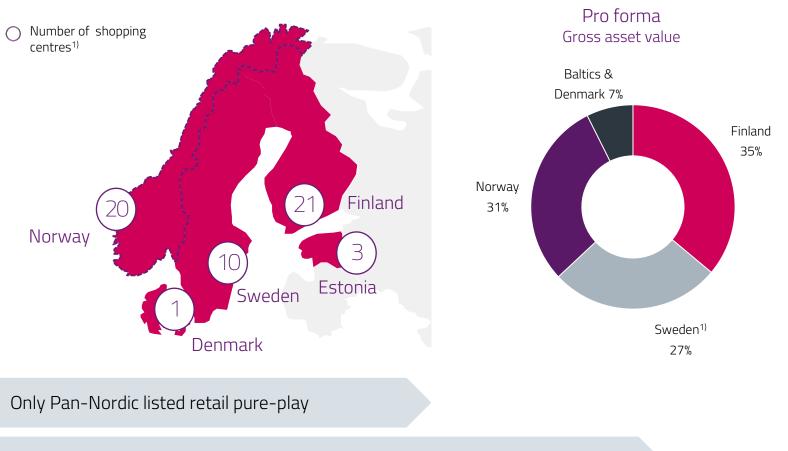


Key terms of the transaction





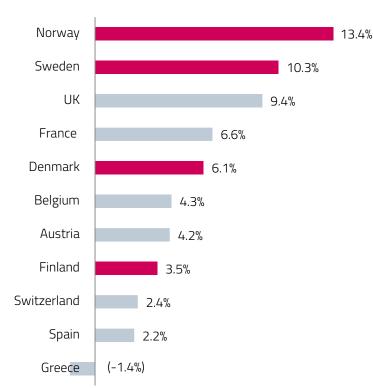
Following the transaction, Citycon has leading positions in all core markets



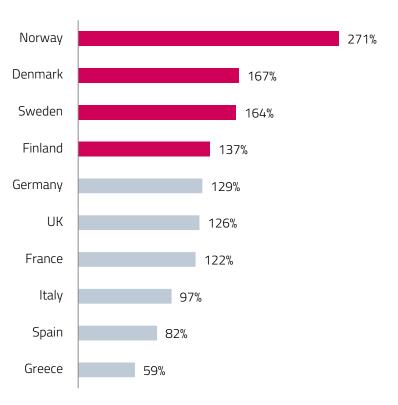
Larger footprint across the region providing access to tenant and cost synergies



Norway is the wealthiest and fastest growing country in Europe



Population growth (2015-2030E)



Nominal GDP per Capita vs. EU average (2014)



An attractive acquisition moving Citycon to another league

Size	 Increased scale Creation of a EUR 5 bn shopping centre company with a platform of 55 shopping centres Immediate critical mass in Norway Increased liquidity and added capital market visibility
Pan-Nordic	 Consolidation as Nordic leader Largest listed shopping centre specialist in the Nordics Geographical diversification – presence in all Nordic countries Leading positions in Finland, Sweden, Norway and Estonia
Sektor	 Well-run operating platform Strong company with proven track record and experienced management team Excellent asset fit: focus on daily shopping in urban locations
Synergies	 Value creating transaction with earnings growth potential Lower cost of capital potential Cost efficiencies for overhead and operating costs Cross-country leasing opportunities and best practice sharing (e.g. digital marketing)

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Citycon and Sektor a perfect fit – ticks all the boxes

PAN-NORDIC	 100% focused on Norway for Citycon to become a true Pan-Nordic player
URBAN ENVIRONMENTS	 Focused on capital city regions and cities with population growth Linked to public transportation
DAILY SHOPPING	 Grocery-anchored shopping centres Targeted at every day convenience
MORE THAN SHOPPING	 Health care, municipal services, education incorporated in the centres Adding to the 'Cityconmunity'
LEADING POSITION	 Leading position in its local catchment area with natural footfall
(RE)DEVELOPMENT POTENTIAL	 (Re)development and intensification opportunities through active management



Citycon – a true Pan-Nordic leader

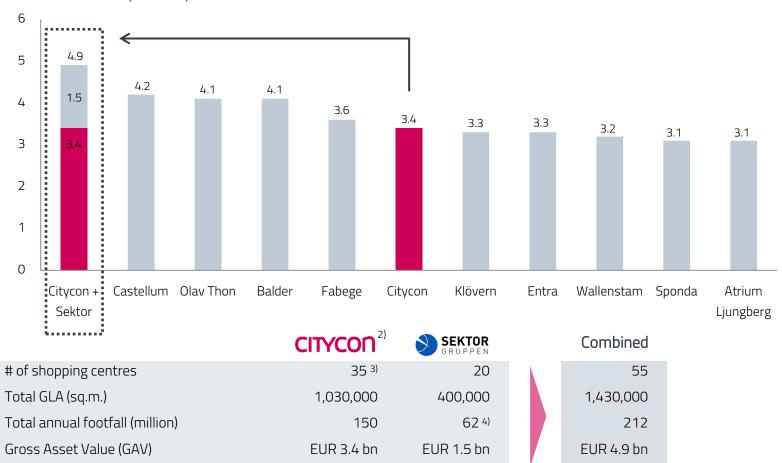


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¹⁾ Source: Company reports, SEB analysis. Includes only majority-owned shopping centres. Includes some assumptions on retail proportion out of total GLA, where retail data not available

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Increased scale and visibility – Largest listed property company in the Nordics



Gross asset value (EUR bn)¹⁾

12 ¹⁾Source: Company reports ³⁾ In addition Citycon owns 25 other retail properties ⁴⁾ Including Mista Galleria ⁴⁾ Including managed centres



Summary

- Logical combination of two retail specialists
- Entrance to the strong and growing Norwegian market
- Creation of the #1 listed property company in the Nordics
- Value-add potential through synergies

European scale with a Nordic heartbeat



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