

Agenda

13:15 Business, strategy and finance update

CEO Marcel Kokkeel

CFO, Exec. VP Eero Sihvonen

Operational update COO Harri Holmström

Nordic property market and Kista Galleria

case study
CIO Nils Styf

15:00 Coffee break

15:30 Chairman of the Board, Chaim Katzman

(via video conference)

16:00 Summary and Q&A

16:30 End of Capital Markets Day



Kista Galleria, Stockholm



Citycon's Vision



Iso Omena, Helsinki Metropolitan Area



Citycon's Vision

- Be the household name for Nordic and Baltic retail real estate
- Offer the best retail and social experience in urban, grocery-anchored shopping centres
- Be "recognised" by retailers, shoppers, and investors as the leader in its class



Lippulaiva, Helsinki Metropolitan Area



IsoKristiina, Lappeenranta



Strategy



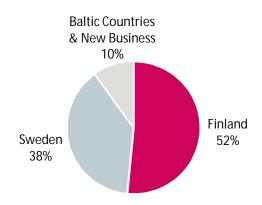
Liljeholmstorget Galleria, Stockholm



Focus on Nordic and Baltic retail real estate



Geographical positioning¹⁾



1) Kista Galleria included 100%

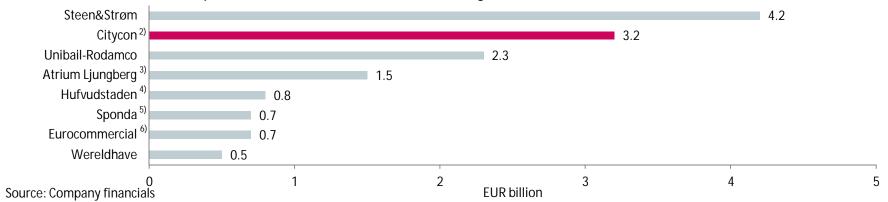


Myyrmanni, Helsinki Metropolitan Area



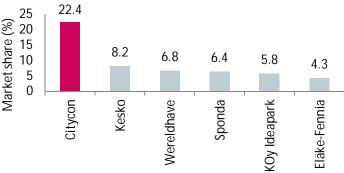
Leading position in core markets

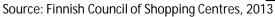
GAV¹⁾ of retail real estate portfolio in the Nordic and Baltic regions



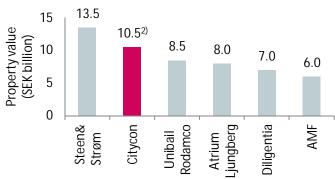
#1 shopping centre owner and operator in Finland⁷⁾

#2 shopping centre owner and operator in Sweden





- 1) As of December 2012
- 2) Kista Galleria included 100%
- 3) Retail GAV is assumed to represent 52% of total GAV, in line with retail share of total rents
- 4) Retail GAV is assumed to represent 28% of total GAV, in line with retail share of total rentable space



Source: Company financials, Leimdörfer estimates

- 5) Shopping centre segment does not include Russian assets
- 6) Assumed to include retail assets only
- 7) Market share by net leasable retail area for owned shopping centres



Focus on urban locations driven by strong demographics

Core assets:

- Located close to where people live and work
 - Natural population growth
- Connected to public transportation
- Benefit from high barriers to entry e.g., land constraints, zoning restrictions
- Shared access to education, healthcare, culture, municipality services

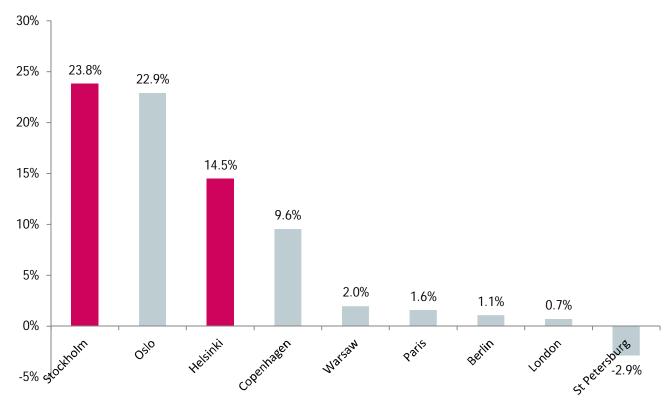


Iso Omena, Helsinki Metropolitan Area



Urbanisation in Nordics still ongoing

Population growth estimate % (2011-2025)

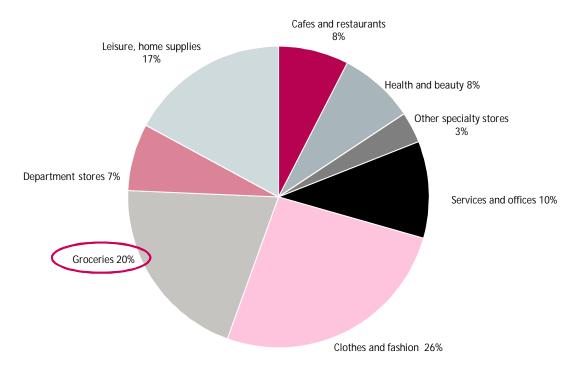


Source: Statistics Finland, Norway, Sweden, Denmark and www.demographia.com



Core portfolio of grocery-anchored shopping centres, a stable asset class with predictable cash flows

Shopping centre rental income by branches (2012)





Strategic Execution



Koskikeskus, Tampere



Strategic execution

Operational distinction

- Strong like-for-like NRI performance
- Improved footfall
- Increased cost savings
- Stable occupancy

Stronger property portfolio

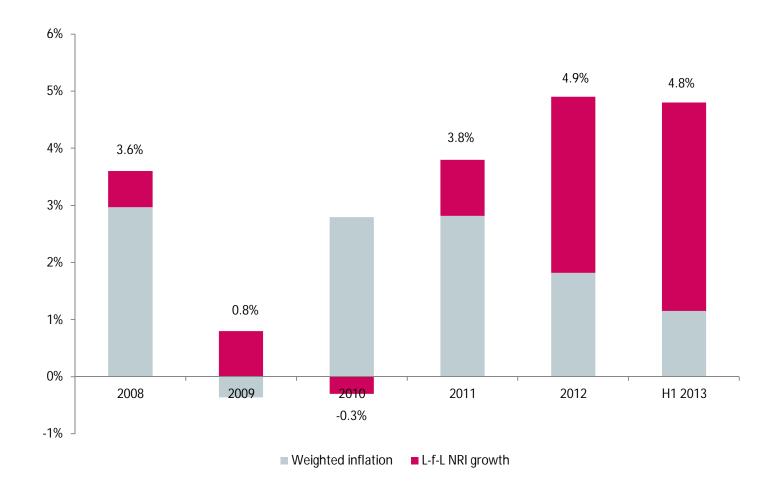
- Balanced and better-quality portfolio
- Strategic joint ventures with top investors
- Extended average lease maturity
- Selective accretive (re)developments (no green fields)
- Selective strategic property acquisitions

Robust balance sheet

- Improved equity ratio / lower LTV
- EUR 200 million rights issue
- Two investment-grade credit ratings
- EUR 500 million unsecured 7-year eurobond



Strong organic growth, like-for-like NRI





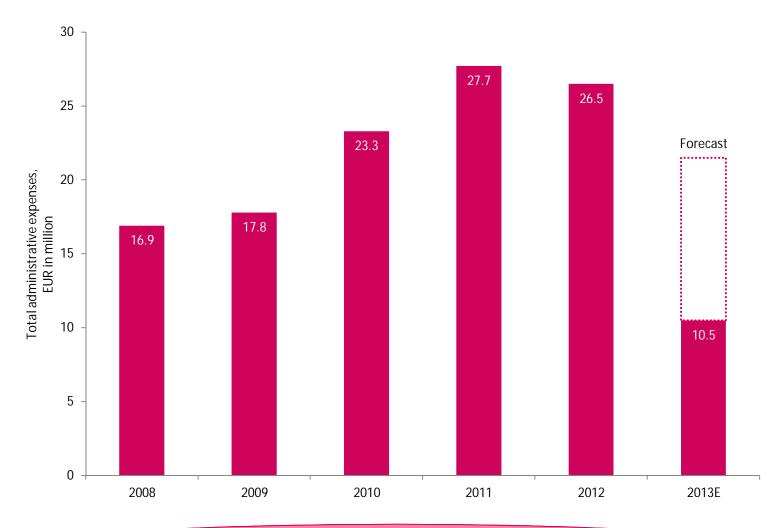
Solid footfall and sales growth



¹⁾ Footfall and sales in millions based on H1 2013 and H2 2013 estimate based on same growth as H1 to H2 2012 L-f-L growth based on H1 2013 vs. H1 2012

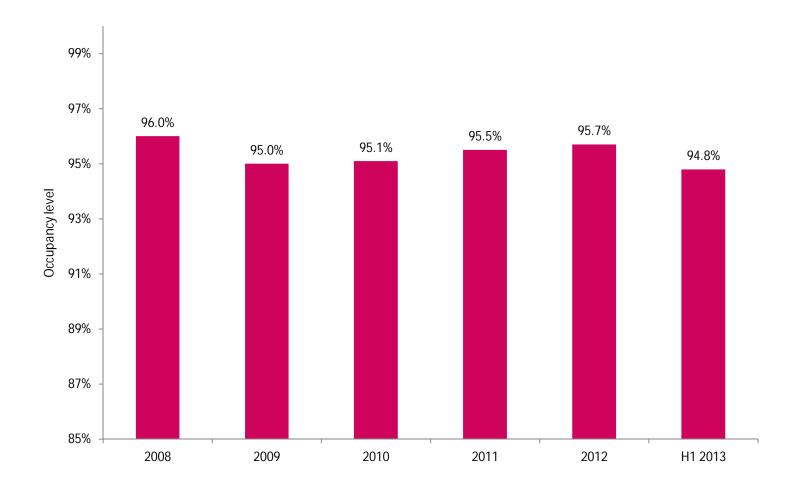


Decreased administrative expenses





High occupancy sustained throughout the cycle





Strategic execution

Operational distinction

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Stronger property portfolio

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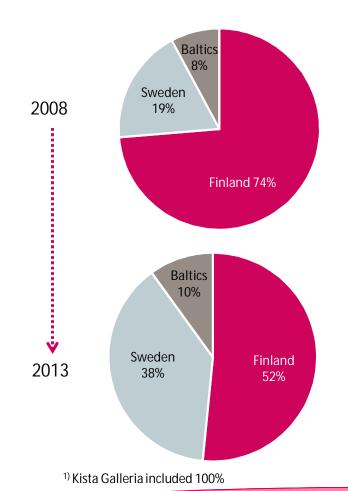
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Balanced and improved property portfolio

More balanced Nordic portfolio¹⁾



JV partner of choice for top investors

Kista Galleria



- IFRS market value: EUR 530 million
- GLA: 90,000 sq.m.
- JV partner: CPPIB 50%/50%

IsoKristiina



- IFRS market value: EUR 37 million
- GLA: 20,000 + 14,000 sq.m.
- JV partner: Ilmarinen 50%/50%

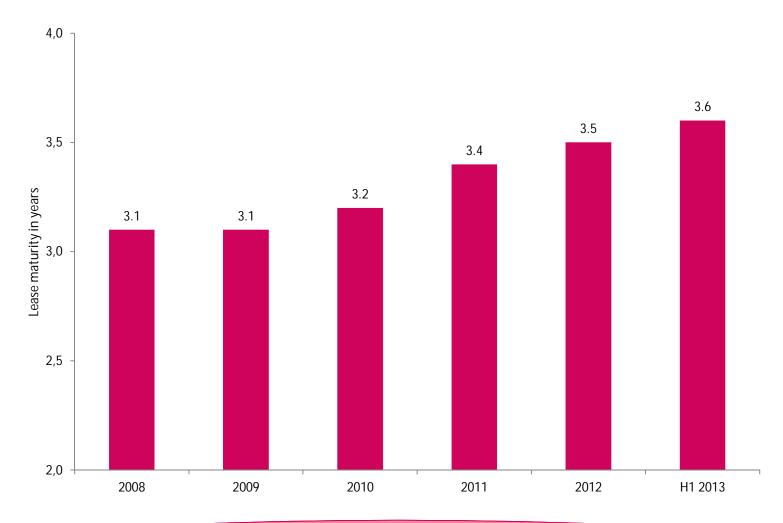
Iso Omena



- IFRS market value: EUR 374 million
- GLA: 50,000 + 25,000 sq.m.
- JV partner: GIC, NCC PD

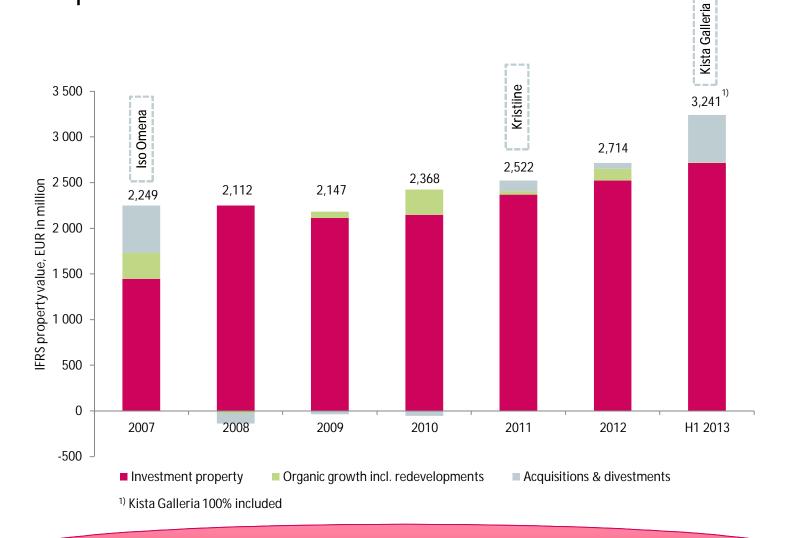


Average lease maturity in Nordics shorter than in Europe



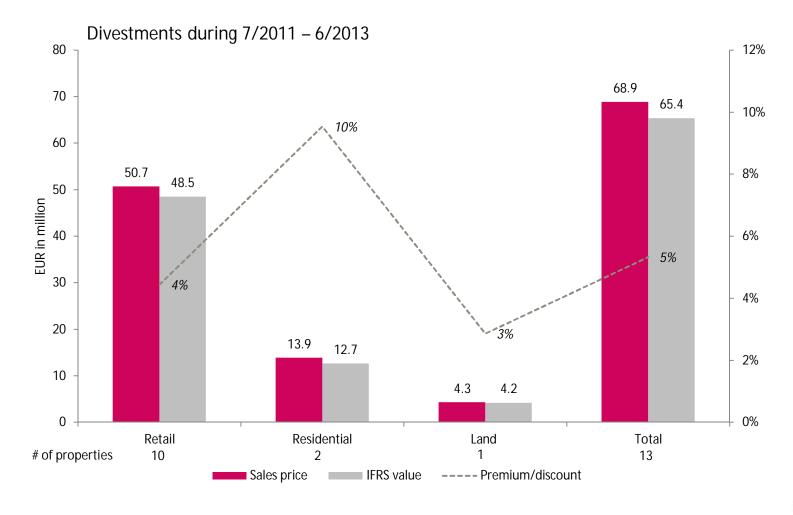


Focus on organic growth supported by selective strategic acquisitions





Non-core divestments on-going, executed sales of EUR 70 million





Strategic execution

Operational distinction

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Stronger property portfolio

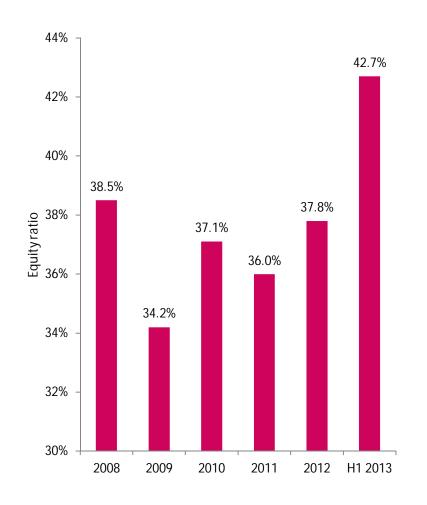
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Robust balance sheet

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Robust balance sheet



2013 key events:

EUR 200 million rights issue

- 99.7% covered by primary subscription
- 1.5x oversubscribed

Two investmentgrade credit ratings

EUR 500 million unsecured 7year eurobond

- S&P and Moody's
- Only Nordic real estate company
- 1.6x oversubscribed
- 3.75% coupon
- Successful trading in secondary markets



Forum, Jyväskylä



Trends in a Changing Landscape



Liljeholmstorget, Stockholm



Responding to the changing retail landscape

Urbanisation

Convenience

Social experience

Value and quality

Multichannel retail

- Growing urban population
- Increased urban GDP per capita
- Demand for proximity, security, cleanliness, services, and atmosphere
- More than a shopping destination: health care, medical and municipal services, education, culture
- Providing a meeting place for the community
- Well-informed consumers choose best quality at lowest price
- Competition from online channels recognised and seen as complementary to traditional retail
- Retail sales will be highly influenced by technology

Citycon:

- 87% of total portfolio in main cities
 - 70% in capital cities
- Vast majority of centres connected to public transportation and non-retail services
- Increased offer of cafes, restaurants, gyms, entertainment, etc.
- · Focus on mainstream retail
- Growing on-line Citycon community
- Adoption of both shopping centre and company-wide apps



What's next?



Rocca al Mare, Tallinn



Continue focusing on organic growth

Further improve asset and property management

Focus on successful redevelopments

Implement active joint venture strategy

Continue targeted sale of non-core assets

- One Company = One Citycon
- Building a brand
- Efficiency improvements
- Organic growth through selected (re)developments
- ~EUR 100-125 million /p.a.
- Long-term partnerships with top investors
- Recycling of capital
- Additional management fee income
- Represents approx. 7% of total portfolio
- Sale process focused on value maximisation
- Exploring opportunities to redevelop certain properties from non-core to core (e.g., Helsinki)



Financials



Forum, Jyväskylä



Continued execution of financial strategy

EUR 200 million rights issue completed in March 2013

- Rights issue was a strategic transaction intended to permanently reduce leverage
- Creates a stronger base from which to execute the business plan

Two corporate investment-grade credit ratings received in May 2013

- BBB- from Standard & Poor's
- Baa3 from Moody's
- Acknowledgement of Citycon's solid business model
- Improved access to debt capital markets

EUR 500 million eurobond issued in June 2013

- Proceeds used to prepay debt and repurchase bonds
 - extend average loan maturity
 - improve available liquidity
 - decrease average interest rates



Successful EUR 200 million equity issue in Q1 2013

Successful execution

- 114,408,000 new shares for approximately EUR 200 million
- Oversubscribed 1.5x in total
- Major shareholder participation

Use of proceeds

- Strategic transaction carried out to reduce permanently Citycon's leverage
- Prerequisite for investment-grade rating
- Used to pay down credit lines following Kista Galleria acquisition

Stronger balance sheet

- Equity ratio improved to 42.7% in Q2 (35.0% in Q2 2012)
- LTV improved to 54.2% in Q2 (58.3% in Q4 2012)



Investment-grade credit ratings received by two leading global rating agencies

Moody's

STANDARD &POOR'S

Baa3 (Stable Outlook) 16th May 2013

- "Citycon's Baa3 rating primarily reflects its recurring rental income with inflation-indexed leases."
- "The company has pursued a successful strategy to invest in and manage shopping centres offering grocery- and necessity-driven retail that are based in growing urban locations, dominant in their catchment area, close to public transportation and located primarily in Finland, Sweden and Estonia."
- "The company's solid cash flow is supported by high average occupancy rates, 95.0% at 31 March 2013 as reported by the company."
- "Although the trend was negative in the first quarter, we expect that Citycon will maintain healthy occupancy levels because the cost of occupation is at affordable levels for the company's tenants."

BBB- (Stable Outlook) 10th May 2013

- "Finland-based retail real estate investment company Citycon Oyj derives most of its revenues from shopping centres in the Nordic and Baltic regions."
- "We consider that Citycon has the ability to generate stable operating cash flows from its large portfolio of standing retail assets in low-risk countries and that it will likely maintain its target loan-to-value ratio of 50% or lower."
- "We are assigning our 'BBB-' long-term and 'A-3' shortterm ratings to Citycon."
- "The stable outlook reflects our forecast that Citycon's rental income growth will likely support interest coverage of 2.0x-2.5x over the medium term."

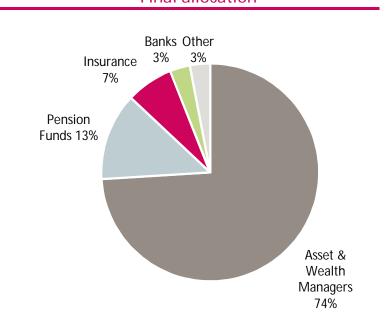


EUR 500 million unsecured 7-year eurobond successfully executed

Transaction Terms

Issuer	Citycon Oyj
Status	Senior, Unsecured, RegS Bearer Notes
Rating	Baa3 (stable) / BBB- (stable)
Maturity	24 June 2020
Size	EUR 500,000,000
Coupon	3.750% (Annual, Act/Act)
Re-offer Spread	MS+245bps
Listing	Dublin Exchange

Final allocation



Joint bookrunners









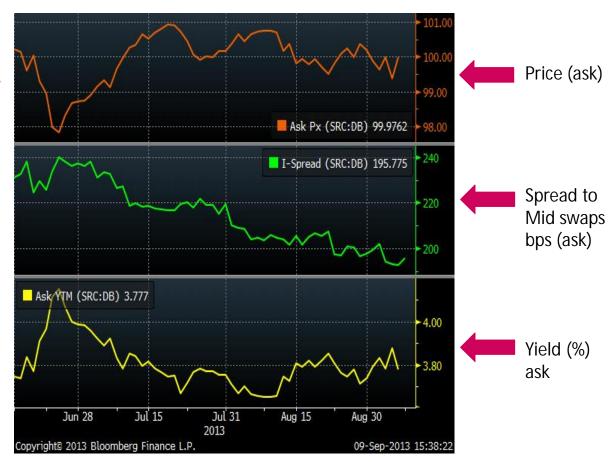
EUR 500 million eurobond trading data

Issue: 14th June Price: 99.511%

Spread to Mid swaps: 245 bps

Yield: 3.831%

- iTraxx Main has since come in 5bps from 109bps to 104bps
- iTraxx Crossover has come in 42bps from 452bps to 410bps
- iBoxx BBB Financial index, where Citycon is now included, is trading at 247bps down from 269bps on 14th June





Financial performance in H1 2013

EUR million	H1 2013	H1 2013 incl. 100% Kista Galleria ¹⁾	H1 2012	FY 2012
Net Rental Income, total	83.0	98.7	77.3	162.0
NRI Finland	50.3	50.3	47.3	98.2
NRI Sweden	20.1	35.8	18.6	39.2
NRI Baltic Countries & New Business	12.7	12.7	11.4	24.6
EPRA Operating Profit	73.2	87.8	64.1	135.7
EPRA Earnings	40.4	40.4	29.9	63.9
EPRA EPS, basic ²⁾	0.099	0.099	0.096	0.199

· Kista Galleria is consolidated in Citycon's financial statements using the equity method

²⁾ EPRA Earnings per share has been calculated with the issue-adjusted number of shares resulting from the rights issue executed in March 2013



¹⁾ Citycon's management follow the performance of Kista Galleria as if it were fully consolidated into Citycon's net rental income and operating profit. Kista Galleria figures included for the period 1.1.2013-30.6.2013

Snapshot of statement of comprehensive income

EUR million	H1 2013	H1 2012	2012
Gross rental income	117.3	109.9	225.9
Service charge income	7.2	6.3	13.3
Turnover	124.5	116.2	239.2
Property operating expenses	41.0	37.9	75.8
Other expenses from leasing operations	0.5	1.0	1.4
Net rental income	83.0	77.3	162.0
Administrative expenses (incl. other operating income and expenses)	9.9	13.1	26.3
Net fair value gains/losses on investment property	15.1	6.0	23.6
Net gains on sale of investment property	-0.8	1.1	4.2
Operating loss/profit	87.5	71.2	163.4
Net financial income and expenses	-59.5	-32.7	-68.1
Share of profit/loss of jointly controlled entities	2.4	-0.1	0.2
Profit/loss before taxes	30.3	38.5	95.5
Current taxes	-0.4	-0.7	-1.4
Change in deferred taxes	0.8	-6.4	-6.4
Profit/loss for the period	30.7	31.4	87.7
Other comprehensive expenses/income for the period, net of tax	34.7	-1.1	-10.7
Total Comprehensive profit/loss for the period, net of tax	65.5	30.4	77.0



Snapshot of statement of financial position

Statement of financial position, EUR million	30 Jun 2013	30 Jun 2012	31 Dec 2012
Investment properties	2,711.3	2,602.0	2,714.2
Total non-current assets	2,879.2	2,621.0	2,737.6
Total current assets	98.2	88.0	75.5
Total assets	2,983.9	2,720.5	2,818.5
Total shareholder's equity	1,272.8	951.6	1,059.9
Total liabilities	1,711.1	1,768.9	1,758.6
Total liabilities and shareholders' equity	2,983.9	2,720.5	2,818.5

Key figures			
Equity ratio, %	42.7	35.0	37.8
Loan to Value (LTV), %	54.2	58.3	54.5
Gearing, %	115.7	160.2	139.8
Equity per share, EUR	2.78	3.19	3.11
EPRA NAV per share, EUR	2.99	3.60	3.49
EPRA NNNAV, EUR	2.77	3.21	3.08
Net Rental Yield (actual), %	6.4	6.2	6.4
Net Yield Requirement, % (valuation yield)	6.3	6.4	6.3



Key figures of property portfolio

	Q2 2013	Q2 2012	Q1 2013	2012
Number of leases started during the period	125	247	167	792
Total area of leases started (sq.m.) ¹⁾	35,423	33,254	35,387	141,167
Average rent of leases started (EUR/sq.m.) ¹⁾	19.1	19.1	20.7	20.5
Number of leases ended during the period	200	200	250	1,064
Total area of leases ended (sq.m.) ¹⁾	46,057	19,758	55,151	149,972
Average rent of leases ended (EUR/sq.m.) ¹⁾	17.3	20.9	18.6	18.6
Average rent (EUR/sq.m.)	21.5	20.4	21.3	20.7
Occupancy rate at the end of period (economic), %	94.8	95.6	95.0	95.7

¹⁾ Leases started and ended do not necessarily refer to the same premises



Execution of financial strategy

Reduced leverage

Interest hedging policy mainly based on fixed rates

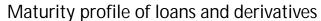
Increased average loan maturity

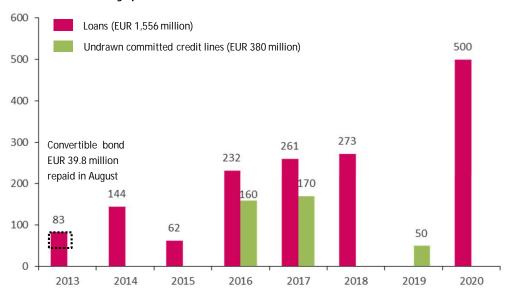
Diversified funding sources

- LTV 61.5% to 54.2% (Q2 2011-Q2 2013)
- Target LTV of 50% or below
- Interest hedging ratio 76.0% to 90.2% (Q2 2011-Q2 2013)
- Target between 70-90% fixed
- 3.1 years to 4.4 years (Q2 2011-Q2 2013)
- Targeting up to 5 years
- Improved access to bond capital markets
- Higher share of bonds

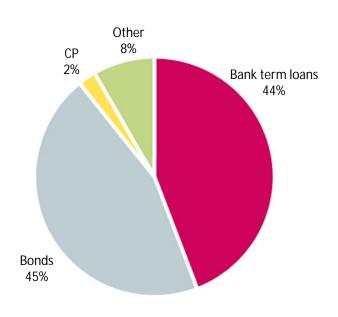


Debt diversification and extended maturity profile





Interest-bearing debt by type



- Longer debt maturity profile; maturity extended to 4.4 years in Q2
- Interest-rate risk hedging ratio maintained at approx. 90%
- More diversified funding base and demonstrated access to bond markets following the EUR 500 million bond issue
- Ample credit limits; EUR 380 million unutilised available committed credit lines



Outlook





Company guidance:

- Turnover to increase by EUR 7–17 million (previously EUR 5–20 million)
- EPRA Operating Profit to grow by EUR 8–18 million (EUR 5–20 million)
- EPRA Earnings to increase by EUR 18–28 million (EUR 15–30 million)
- EPRA EPS (basic) to be EUR 0.19–0.23 based on the existing portfolio and increased number of shares (EUR 0.19–0.24)



Ownership 30 June 2013 and summary overview

- Established and listed on the Helsinki Stock Exchange since 1988
- Market cap EUR 1 054.7 million
- Number of domestic shareholders increased: total 8,613 (5,825) registered shareholders, 23.9% (19.2%) of total
- Largest Shareholders:
 - Gazit-Globe 49.3%
 - Ilmarinen 8.98%
- Included in Global Real Estate Sustainability Benchmark Survey Index, FTSE EPRA/NAREIT Global Real Estate Index, iBoxx BBB Financial index (EUR 500 million bond)





Trio, Lahti



Thank you Q&A



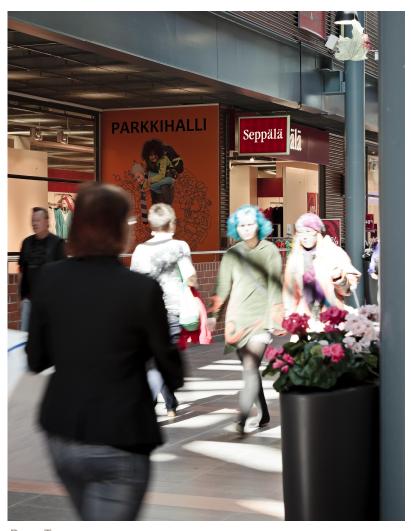
Kista Galleria, Stockholm



Operational update Harri Holmström, COO



Organisational Initiatives



Duo, Tampere



Driving efficiency and cost savings through organisational change

From a country based to a cluster based organisation in 2013:

- 8 clusters with similar composition of staff and competences
- Reduction of one management layer
- Supermarket and shop properties integrated into clusters
- Clear line responsibilities and specialised support functions
- Enhance culture of engagement and operational excellence



Iso Omena, Helsinki Metropolitan Area



Trio, Lahti



Maximising value of the assets through operational distinction

Standardisation and harmonisation of operations throughout all regions e.g.:

- Cross-border leasing
- Specialty leasing
- Marketing
- Procurement

Recent launch of three key initiatives in all clusters:

- Improve quality and minimise costs
- Improve welcoming and pleasant atmosphere based on Citycon standards
- Optimise income out of the assets



Magistral, Tallinn



Espoontori, Helsinki Metropolitan Area



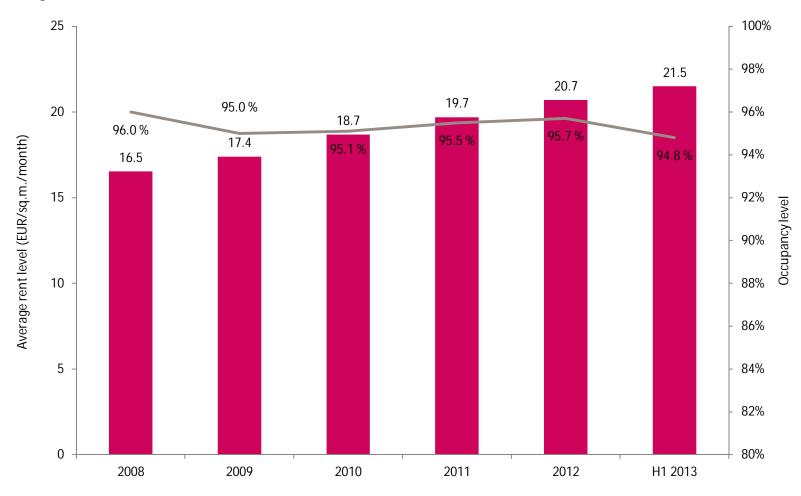
Income Drivers



Kristiine, Tallinn



Realised rental growth through stable occupancy over the cycle





Enhanced value through extended lease maturity

Kesko lease package:

- Kesko extended leases on 44,000 sq.m. in 11 assets in supermarket and shop portfolio
- Contract lenghts range from 10 to 15 years
- Increase entire Citycon portfolio's average lease maturity by 4 months



Sinikalliontie, Helsinki Metropolitan Area



Demonstrated leasing success by regional approach























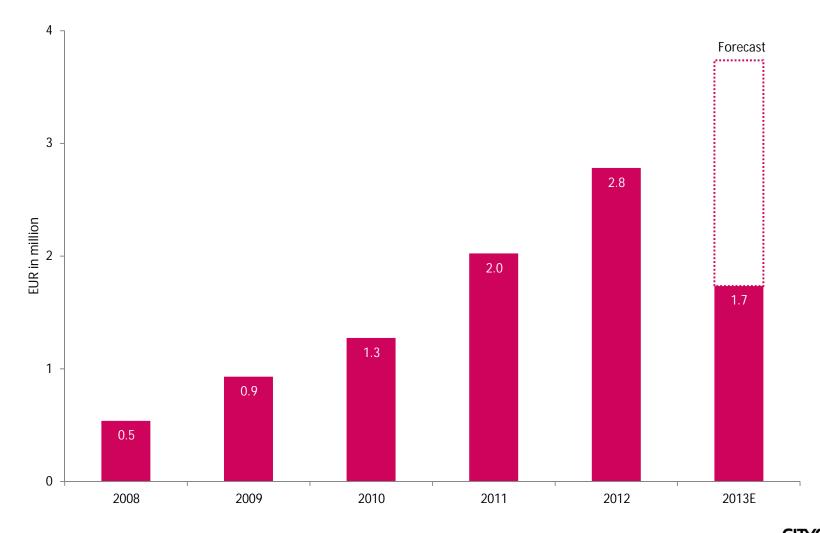


Nordic countries offer great potential for new international retailers





Accelerated non-rental income





Cost Optimisation



Myyrmanni, Helsinki Metropolitan Area



Successful tendering of property maintenance services in Finland



Property Maintenance





Security



Cleaning and waste



Achieved energy efficiency through sustainability program

Results:

- Total investment 2010-2016: EUR 3.3 million
- Average payback time: 5 years
- L-f-L energy consumption last 2 years: -1.7% (2012) and -16.2% (2011)

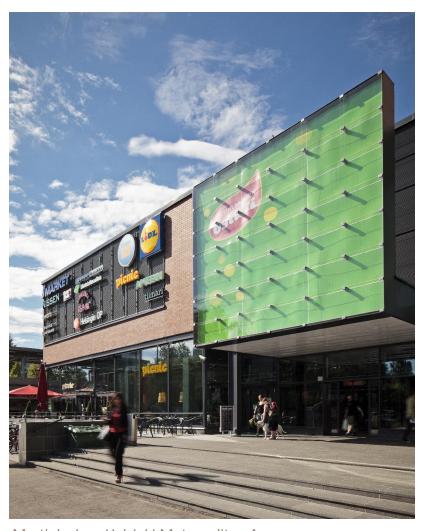




Iso Omena, Helsinki Metropolitan Area



Marketing Initiatives



Martinlaakso, Helsinki Metropolitan Area



Adoption of digital marketing

Digital marketing:

- Creation of Citycon's social media community started 1.5 years ago
 - Iso Omena and Koskikeskus #1 and #2 in terms of Facebook fans in Finland
 - Rocca al Mare #1 in Estonia
 - Kista Galleria #3 in Stockholm
- Unified layout in shopping centre websites
- Mobile application for every shopping centre in Finland
- Dedicated bloggers for the largest shopping centres





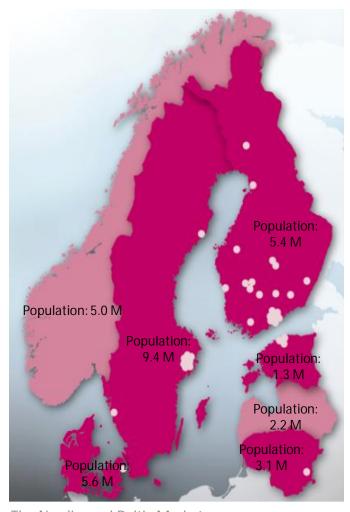




Nordic property market and Kista Galleria case study Nils Styf, CIO



Nordic Investment Market



The Nordic and Baltic Markets



Strong investor demand for Nordic markets

Market overview

Sweden

- One of the most liquid real estate markets in Europe
- Very strong demand from domestic investors
- Continued high inflow of "new" international capital and domestic buyers
- Strong investor demand with increasing interest for "secondary" assets

Finland

- · Shortage of supply
- High yield spread between prime and secondary markets
- Many international investors targeting the market but very few deals. A few larger deals expected to be concluded soon
 - Higher inflow of capital expected with a primary focus on "core" assets but also a downward pressure on secondary yields

Baltics

- · Low liquidity with few buyers
- → Low investment activity with some sellers "forced" to sell



Liljeholmstorget Galleria, Stockholm



Nordic region: active investment market

Key highlights

Countries

- Sweden is by far the most liquid investment market
- Finland lagging behind, but substantial investor interest

Asset classes

- · Primary focus on core assets, but interest for secondary assets increasing
- Strong demand for residential (rental) products by Swedish investors
- CBD offices in all the capital cities
- Increasing interest in retail with focus on prime shopping centres and grocery assets

Type of products

- Cash flow assets providing stable and predictable yields
- Flight to quality and "bond type" investments
- CBD products or prime shopping centres

Buyers

- Primarily "equity buyers" without the need for third party debt
- Market dominated by local institutions
- "New" international investors entering the market
- Pension funds and other institutions looking for JV partners



Historically large yield gap

Key highlights

Prime yields

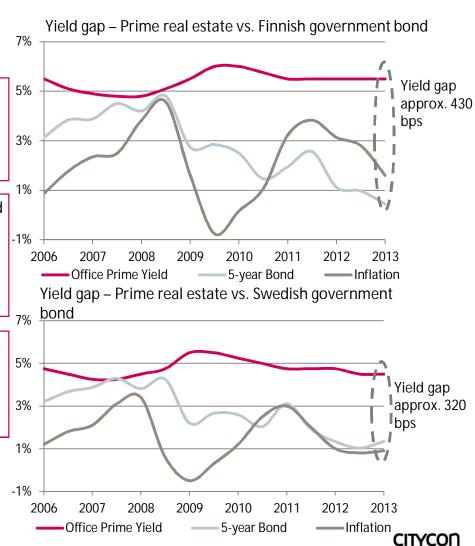
- Little or no differences in prime yields between countries
- Prime shopping centre yields: 5.0-5.5%
- Prime office yields: 4.50-5.25%

Secondary yields

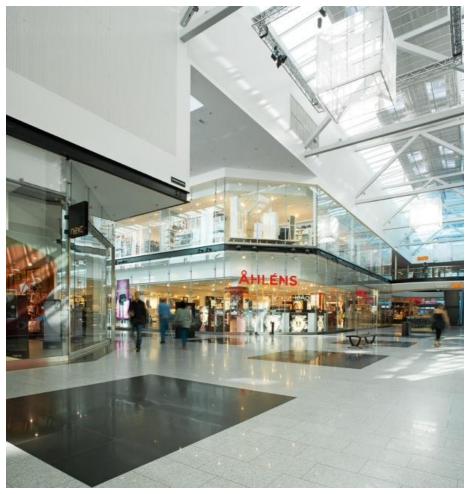
- Low transparency and large spread in secondary retail yields
- Yield range of 6.5%-8.5% depending on location, lease length and quality of cash flows
- Increasing risk appetite

Large yield gap

- Historically large yield gap, despite recent increase in bond yields
- Downward pressure on yields expected, especially for secondary assets



Investments and Divestments



Kista Galleria, Stockholm



Investments and divestments

Investments

- Focus on organic growth rather than acquisitions
- Strict monitoring of ongoing redevelopments
- Evaluation of new accretive extension and redevelopment potential

Divestments

- Implement value-add initiatives before selling
- Divested approx. EUR 70 million of small assets in last 2 years, at premium to valuation
- Targeted individual sale processes focused on value maximisation
 - Smaller non-core properties, but also land plots, residential etc.

Joint ventures

- Build long-term relationships with quality domestic and international investors
- Co-developer and long-term investment partner
- Recycling of capital



Kista Case Study

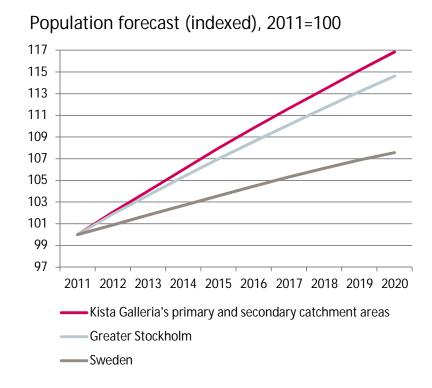


Kista Galleria, Stockholm



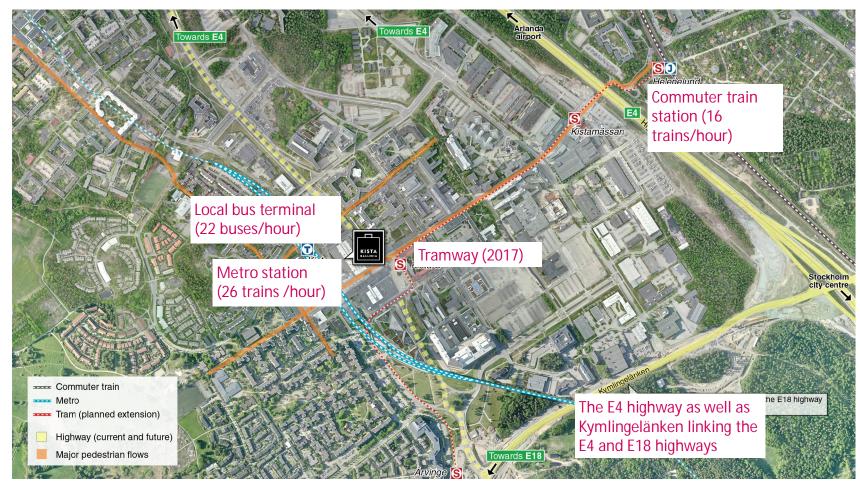
Kista Galleria is uniquely positioned in one of the most dynamic and urban areas in Stockholm

- Sweden's largest office sub-market
 - 75,000 employees
- Kista area growing twice as fast as the rest of Stockholm
- Direct catchment of 130,000 inhabitants
 - Population expected to grow by 30,000-40,000 within 15 year
 - 3,500 apartments and single-family houses are planned
- Highest number of visitors in Stockholm
 - 18.5 million p.a.
- The most generous opening hours in Stockholm
 - 10am-9pm, every day
- Largest food court in Sweden





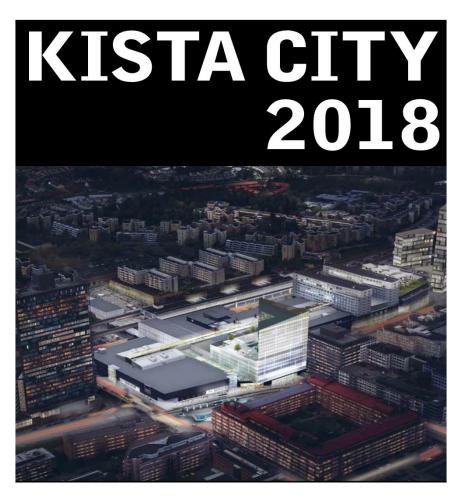
Kista has superior transportation links



Aerial map of Kista with transportation links

CITYCON 25

Further development of Kista Galleria in line with "Kista City 2018" vision



KISTA MEDICAL CENTRE

10,000 SQ. M. NEW RETAIL & LEISURE

STAYING IN KISTA – ADDITONAL HOTEL FACILITIES

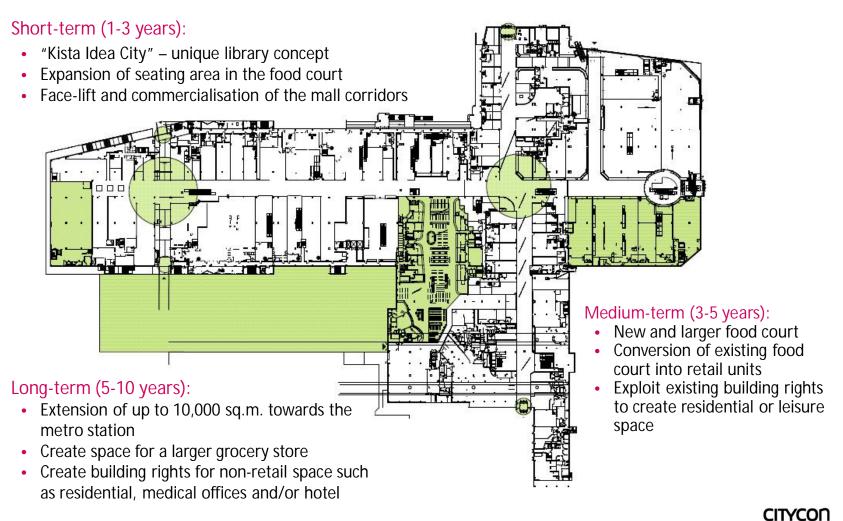
70% MORE STUDENT HOUSING

KISTA IDEA CITY

GROCERIES AND NECESSITY



Significant potential for optimising urban space



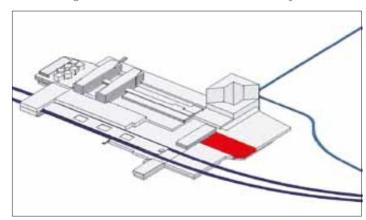


Creating Kista Idea City in 2014

- 2,400 sq.m. concept library leased on a 10-year lease to the City of Stockholm
- Creation of 400 sq.m. new space
- Significant political and monetary investment by the City of Stockholm
- New library concept in Sweden with clear links with the high tech areas of Kista Science City
- A full scale digital library with cultural activities, education and café



Rendering of the entrance to Kista Idea City

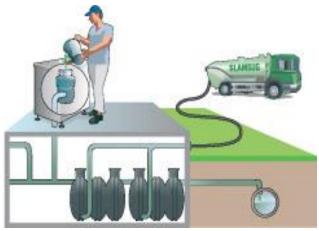


Location of Kista Idea City



Wet waste project in Kista Galleria

- Kista food court creates up to 900kg of wet waste every day
- Advanced food mill and two giant tanks installed in the basement to turn wet waste into biogas
- Close cooperation with the City of Stockholm and Stockholm Water
- Never been done on a large scale basis
- Kista Galleria produces biogas for up to 12,000 km a month for local buses



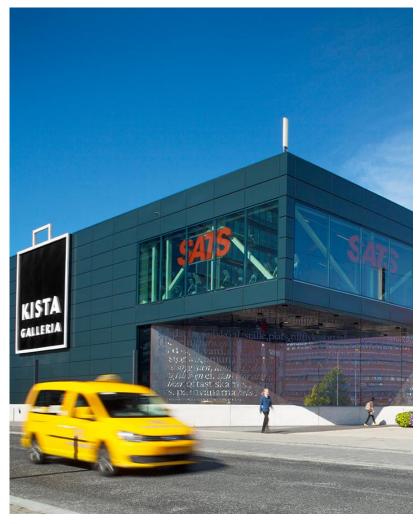
Advanced food mill to turn wet waste into biogas



Local buses using biogas as fuel



Thank you Q&A



Kista Galleria, Stockholm

