



Rating Action: Moody's downgrades Citycon to Baa3 from Baa2, outlook stable

29 Apr 2019

Stockholm, April 29, 2019 -- Moody's Investors Service ("Moody's") today downgraded to Baa3 from Baa2 the long-term issuer rating of Citycon OYJ ("Citycon") and its senior unsecured bond rating. Concurrently, Moody's has downgraded Citycon Treasury B.V.'s senior unsecured notes ratings to Baa3 from Baa2. The outlook has been changed to stable from negative.

Please refer to the end of this press release for a full list of affected ratings.

"The downgrade to Baa3 reflects that Citycon's capital structure remains weaker than we anticipated with a debt/asset ratio of 47% as of end March 2019 because of negative revaluations and slower than expected execution of asset disposals", says Maria Gillholm, a Moody's Vice President -- Senior Credit Officer and lead analyst for Citycon. "The stable outlook reflects recently stabilizing operating key performance indicators such as footfall and tenant sales and our expectation that Citycon will be able to meaningfully execute on its disposal plan this year and use parts of the proceeds to pay down debt, thus creating a buffer against future potential negative revaluations of its portfolio".

RATINGS RATIONALE

The downgrade reflects the fact that Citycon's leverage has not reduced to below 45% as expected for the Baa2 rating because of continued challenging market conditions to execute planned divestments particularly in secondary cities, namely in Finland and Norway and also to some extent Sweden. Other contributing factors are the sizeable investments required to redevelop the portfolio but also the dividends that prevent the company to follow its own financial policy of LTV 40-45%. Effective leverage, as measured by gross debt to total assets, stood at 46.9% as of 31 March 2019 and it increases to 48.3% when proportionally consolidating the company's 50% stake in the Kista shopping center in Stockholm. Moody's estimates Citycon's leverage to be around 46%-48% over the next 12-18 months including an expectation that the company will divest 50% of assets on the company's disposal list, a level more commensurate with a Baa3 rating.

RATIONALE FOR THE STABLE OUTLOOK

The stable outlook is driven by our expectation that Citycon will stabilize or improve its operational performance in like-for-like rental growth, tenant sales, footfall and maintain occupancy through divesting weak performing assets. This in combination with asset disposal proceeds will enable Citycon to maintain an effective leverage below 50% and create a buffer against future potential negative fair value changes. Still, the high density of shopping centres, especially in Norway but also in Sweden and Finland, increased competition and e-commerce penetration represent structural risks for Citycon. The company is taking actions to revert this negative trend and improve operating performance by shifting towards a more e-commerce resilient tenant composition such as daily convenience and entertainment.

Citycon OYJ's (Citycon) Baa3 long-term issuer rating primarily reflects: 1) the company's focus on necessity-driven retail, services and entertainment; 2) a significant proportion (54% of sales) of retail properties in strong and growing suburban metropolitan areas with attractive multiple forms of public transportation; 3) the geographic diversification of its property portfolio across highly rated countries including Finland, Norway and Sweden; 4) top-three market positions and franchise value in the Nordics shopping centre market; and 5) high unencumbered asset base and a diverse funding mix and consistently high occupancy above 96%.

The rating is mainly constrained by: 1) weaker than expected like-for-like rental income growth however, tenant sales and footfall is stabilizing; 2) the fact that a significant share (30% of sales) of the portfolio displayed decreasing sales over 2018-2017; 3) structural risks, including a high density of shopping centres and increasing competition; 4) difficulty in disposing of assets in secondary locations experiencing declining footfall and tenant sales; 5) moderate but negative property valuations in Finland, Norway and Estonia, leading to increasing leverage; and 6) the presence of a dominant shareholder.

FACTORS THAT COULD LEAD TO AN UPGRADE

Positive rating pressure could develop if all of the following conditions were met: A strong positive sustainable recovery in like for like rental growth, tenant sales and footfall combined with maintained or improved occupancy

- Debt to total assets sustained well below 45%
- Fixed charge cover sustained above 4x
- Improved liquidity

FACTORS THAT COULD LEAD TO A DOWNGRADE

Any of the following factors could lead to a downgrade:

- A significant weakening of operating indicators such as tenant sales and footfall, translating into a decline in like-for-like rental income, weaker occupancy levels or sustained and negative fair value adjustments
- Debt to total assets sustained above 50%
- Fixed charge cover sustained below 3x
- Weakening liquidity

LIST OF AFFECTED RATINGS

..Issuer: Citycon OYJ

Downgrades:

- Issuer Rating, Downgraded to Baa3 from Baa2
-Senior Unsecured Regular Bond/Debenture, Downgraded to Baa3 from Baa2

Outlook Action:

....Outlook, Changed To Stable From Negative

..Issuer: Citycon Treasury B.V.

Downgrades:

-BACKED Senior Unsecured Medium-Term Note Program, Downgraded to (P)Baa3 from (P)Baa2
-BACKED Senior Unsecured Regular Bond/Debenture, Downgraded to Baa3 from Baa2

Outlook Action:

....Outlook, Changed To Stable From Negative

The principal methodology used in these ratings was REITs and Other Commercial Real Estate Firms published in September 2018. Please see the Rating Methodologies page on www.moodys.com for a copy of this methodology.

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